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trail design-consultancy-construction

## **WHY USE DIRT ART FOR YOUR NEXT PROJECT?**

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A successful trail or facility involves so much more than simply picking up some rakes and spades and roughing in trails through the bush. For your project to be successful both now and in the future, every detail must be meticulously considered. There are many individuals and businesses who are capable of building 'good' trails, but very few that can build unique and innovative trails that users will return to time after time. At Dirt Art our comprehensive team of hand picked specialists ensure that your project will provide a unique and enjoyable riding experience; whilst using methods that maximise sustainability and reduce ongoing maintenance. Below we will discuss further the many reasons why Dirt Art is vital to the success of your next mountain bike trail project.

### **1. SMALL OUTLAY- GAURANTEED RESULTS**

Whilst it is possible to use in house resources to build trails and facilities, the results will often be missing that special something that makes for a truly memorable riding experience. Whilst there are some successful projects not built with industry professionals, there are a great many more that have become disused and a total waste of resources. Mountain bike trails are a world away from other recreational trails, relying on meticulous design to provide the desired riding experience. Mountain biking is more about the journey than the arrival, so the riding experience is paramount to a projects success. At Dirt Art we pride ourselves on our realistic, competitive rates. For a small outlay Dirt Art will ensure you develop a world-class facility, which will require the most minimal ongoing maintenance. You only get one chance to make a first impression, ensure you don't miss this chance by contacting Dirt Art before embarking on your next project.

### **2. INSURANCE**

Dirt Art is one of the few companies who hold a comprehensive public liability and professional indemnity insurance policy for mountain bike trail design, construction, and consultancy. We have spent the time searching for the best insurance cover to ensure your peace of mind. Our policy ensures our work and designs are insured, both now and into the future. Why take the risk? Ensure your next project will not become a liability in the future by using Dirt Art.

### **3. A COMPREHENSIVE, PROFESSIONAL TEAM**

There are many facets to producing a successful mountain bike facility from initial site choice, right through to trail grading, signage, risk management studies, and promotion. Dirt art has a multi faceted team with expertise in every area of mountain bike trail development. Our team of trail consultants, environmental consultant, machine operator, and trail building specialists can assist you at every stage of your project.

Turning an idea into a world-class facility can be an arduous and complicated project, at Dirt Art we strive to make your next project as simple for you as possible.

#### **4. SAVE MONEY**

At Dirt Art we design and build our trails right, first time around. We build exciting and innovating trails that offer a wide range of line choices for riders of all abilities. This specialist approach ensures riders will be eagerly returning for years to come, without the need for regular and costly trail alterations. At Dirt Art we have perfected the art of sustainable trail design, saving thousands on ongoing maintenance and repair. Sustained recreational and competitive mountain biking can be incredibly demanding on trails. Only through solid design and construction, can trails withstand this usage without the need for very regular trail maintenance. Dirt Art will ensure your project remains popular, and does not degrade into a liability in the future.

#### **5. EXPERT PROJECT MANAGEMENT**

Miscalculations can easily result in lost money, and ruined time lines. At Dirt Art our expertise in mountain bike project management will ensure you avoid these pit falls. In house managed mountain bike trail projects have been known to blow budgets by over 50% in Australia in recent times. These miscalculations can cripple your project, and may result in complete project failure. Contact us at Dirt Art to ensure your calculations and project plan are correctly developed.

#### **6. BUILT BY RIDERS, FOR RIDERS**

The Dirt Art team is composed of riders of all disciplines and abilities. From social cross country and all mountain riders, to dirt jumpers, and an ex national downhill champion. We all live to ride, and have a deep-seated passion to improve the sport we all love. We ride what we build, ensuring each project we complete is thoroughly tested prior to public opening. Above all else our team is committed to the ongoing evolution and development of mountain biking, both in Australia, and around the world.

At Dirt Art we believe we offer the best value, most comprehensive, and innovative trail design, construction, and consultancy service. We strive to ensure every project we are associated with exceeds clients expectations in user experience and sustainability. For more information on Dirt Art, or to arrange our services for your next project, please do not hesitate to contact us.